

Draft for Development of Website of Prasithi Phal (PP) Co., Ltd.

Date: 03 February 2026

1. About Company

- 1.1. Message from our Chairman (*Please see below.*)
- 1.2. Mission (*Please see below.*)
- 1.3. Vision (*Please see below.*)
- 1.4. Core Value (*Please see below.*)
- 1.5. Our Slogan (*Please see below.*)

2. Plant Visit

We don't have Plant Visit. You can delete this.

3. Products & Services

- 3.1. UREA 46-0-0 (Tradename & Trademark: Silver Frog)
- 3.2. DAP 18-46-0 (Tradename & Trademark: Silver Frog)
- 3.3. KALI 0-0-61 (Tradename & Trademark: Silver Frog)
- 3.4. NPK 15-15-15 (Tradename & Trademark: Silver Frog)
- 3.5. NPK 15-10-25 (Tradename & Trademark: Silver Frog)
- 3.6. NPK 16-16-8 (Tradename & Trademark: Silver Frog)
- 3.7. NPK 22-4-22 (Tradename & Trademark: Silver Frog)

Pictures of Fertilizer and Bags are to be displayed/ uploaded.

4. News & Events

To be uploaded later

5. Careers

To be uploaded later

6. Contact Us

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1.1. Message from our Chairman

It is my great honor to share a message as Chairman of our company Prasithi Phal (PP) Co., Ltd., a leading distributor of high-quality fertilizers and pesticides serving the agricultural community of Cambodia. Agriculture has long been the foundation of our nation's economy and culture, and we take immense pride in supporting Cambodian farmers, esp. the paddy farmers, who work tirelessly to feed our people and strengthen rural livelihoods.

Cambodia's agricultural sector continues to evolve, facing both opportunities and challenges. Climate variability, soil nutrient depletion, pest resistance, and the need for higher productivity require reliable and effective agricultural inputs. Our mission of Prasith Phal (PP) Co., Ltd. has always been clear and firm: to bridge global agricultural innovation with local farming needs by distributing best, trusted, proven, and safe fertilizer and crop protection products that help farmers improve yields, crop quality, and income.

As a distribution company, we understand that our responsibility extends beyond logistics. We are committed to ensuring that every fertilizer and pesticide product we supply meets international quality standards and complies fully with Cambodian regulations. Through firm and close partnerships with reputable manufacturers and strong relationships with dealers plus direct & close handling with the local farmers across the country, we're committed to ensure timely availability of products even in remote farming areas. Our nationwide distribution network is built on trust, efficiency, and service excellence.

Farmer education and responsible product use are central to our operations. We actively work with agronomists, technical teams, and local partners to provide training on proper application, integrated pest management, and soil health improvement. By promoting safe and efficient use of fertilizers and pesticides, we aim to protect crops, farmers, consumers, and the environment alike.

Sustainability is a guiding principle of our business. We support balanced fertilization, environmentally responsible crop protection, and practices that preserve soil fertility for future generations. As Cambodia moves toward modern and sustainable agriculture, we are committed to contributing through knowledge sharing, innovation, and long-term partnerships with the farming community.

I would like to express my sincere appreciation to our local farmers, distributors, retailers, and business partners for their continued trust and cooperation. I also extend my gratitude to our dedicated employees, whose professionalism, integrity, and commitment drive our success every day. Their efforts ensure that our company remains a reliable partner in Cambodia's agricultural development.

Looking ahead, we remain optimistic about the future of Cambodian agriculture. We will continue to strengthen our distribution capabilities, expand our product portfolio, and embrace digital and precision agriculture solutions to better serve farmers' evolving needs. Our vision is to grow alongside the farmers we serve, creating shared value and long-term impact.

Together, we will continue to support sustainable agricultural growth and contribute to a more prosperous Cambodia.

Sincerely,

***Oknha* Mr. PHOU PUY**

Chairman

Prasithi Phal (PP) Co., Ltd.

1.2. Mission

Our mission is to strengthen and advance Cambodian agriculture by efficiently distributing high-quality fertilizers, pesticides and crop protection solutions from globally reputable manufacturers, ensuring accessibility, affordability, and reliability for all local farmers across the country.

We are committed to:

- Supporting local farmers with safe, effective, and proven agricultural inputs that enhance crop productivity, quality and soil health
- Building a strong nationwide distribution network capable of serving local farmers efficiently, including those in remote rural areas
- Promoting responsible and sustainable use of fertilizers and pesticides through farmer education, technical training, and agronomic support
- Upholding the highest standards of quality assurance, regulatory compliance, transparency, and ethical business conduct
- Creating long-term value for local farmers, partners, employees, and society by contributing to Cambodia's food security, rural livelihoods, and economic development

Through strong partnerships, continuous innovation, and a deep understanding of local farming needs/ conditions, we strive to be a reliable and trusted partner in Cambodia's transition toward modern, sustainable, and resilient agriculture.

1.3. Vision

To become Cambodia's most trusted and innovative distribution partner for fertilizers, pesticides and crop protection solutions—empowering farmers with reliable quality products, technical expertise, and sustainable practices that ensure food security, environmental protection, and long-term agricultural prosperity.

1.4. Core Value

Our Core Values:

- **Farmer First • Quality • Integrity • Sustainability • Partnership • Excellence**
- **Knowledge • Respect**

1. Farmer-Centered Commitment

Farmers are at the heart of everything we do. We listen to their needs, understand local farming conditions, and deliver best practical solutions that support and improve productivity, income, and livelihoods.

2. Quality Without Compromise

We distribute high-quality, proven fertilizers, pesticides and crop protection products that meet international standards and comply fully with Cambodian regulations. Product integrity and performance are never negotiable.

3. Integrity & Trust

We conduct our business with honesty, transparency, and fairness. Trust is the foundation of our relationships with farmers, partners, regulators, and employees, and we work every day to earn and protect it.

4. Responsible & Sustainable Agriculture

We promote the safe, responsible, and efficient use of fertilizers and pesticides to protect crops, soil health, human safety, and the environment—ensuring sustainable agriculture for future generations.

5. Partnership & Collaboration

We believe in long-term partnerships built on mutual respect and shared success. By working closely with manufacturers, distributors, dealers, and local farmers, we create value across the entire agricultural ecosystem.

6. Excellence in Distribution & Service

We strive for operational excellence in logistics, supply chain management, and customer service—ensuring timely delivery, product availability, and reliable support nationwide.

7. Knowledge & Innovation

We continuously strengthen our technical expertise and embrace innovation to better serve modern agriculture. Through training, agronomic support, and new technologies, we help farmers adapt and grow.

8. Respect for People & Community

We respect our employees, customers, and communities, fostering a safe, inclusive, and professional workplace while contributing positively to rural development and Cambodia's agricultural future.

1.5. Our Slogan

Best Fertilizers, Best Crops